Looking Ahead to 2025

Committed to Safety, Reliability & Affordability

By Ruth Marks CEO

s we begin the new year, I am excited to share that Mountain View Electric Association continues to build on the strong foundations laid in recent years to build a more resilient and responsive electric distribution system. We have a lot to celebrate with more milestones to come. To that end, I want to share some highlights from MVEA's 2025 major project forecast that will benefit co-op members — now and into the future.

Advanced Distribution Management System (ADMS): In 2024, MVEA started transitioning to a software platform that supports automated outage detection and restoration, load management, system mapping, meter management, and much more. ADMS will allow MVEA to work with greater efficiency to build and manage a more responsive distribution system. For instance, if we need to disconnect or reroute power to a specific area due to an accident or wildfire risk, we can do that safely through software—rather than sending in MVEA crews to manually complete the process. We are also expanding our drone program to support enhanced system reliability and mapping of GPS data for rapid resolution of system challenges.

Wildfire Mitigation Plan: MVEA's comprehensive wildfire mitigation plan helps us reduce the risk of wildfires in the communities we serve. Efforts specific to MVEA's wildfire mitigation plan include expanded vegetation management to ensure our infrastructure is clear of trees and shrubs, and infra-



structure replacements, routine inspections, and maintenance of the electric system to help ensure safe and reliable electric service. MVEA has been awarded \$771,000 from the U.S. Department of Energy that will be used to enhance the resiliency of infrastructure and improve fault detection to ensure high reliability during extreme weather events. Learn more at www.mvea. coop/wildfire-mitigation.

Fiber Broadband Expansion: Bringing in additional crews and extra resources made a big difference in our efforts to get this project back on track last year. Nearly 15,000 members in portions of Black Forest, Falcon, and Limon now have access to high-speed internet service through this project. We expect additional areas in Black Forest and Simla to open soon. While MVEA's fiber broadband network will provide high-speed internet access to all MVEA members, building and owning our own fiber network also plays an important role in implementing the ADMS software and the deployment of wildfire mitigation technologies. For project updates visit www. mvea.coop/internet.

From tapping into federal grants to offset the cost of system improvements to launching innovative programs to help our members save energy and money, dedication to MVEA's co-op members and commitment to providing safe, reliable, and affordable electricity are at the heart of every decision that we make. Look for updates on these projects, and more, in future issues of the magazine and on www.mvea.

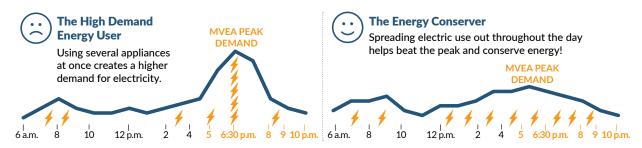


Colorado Country Life January 2025 **7**

Beat The Peak & Save All Gear Is MVEA's Time-of-Day Rate Right for You?

The start of a new year is a great time to look for ways to create new habits to save energy and money all year long. For members who can create new energy use habits to shift their electric use to the co-op's off-peak rate period, MVEA's Time-of-Day (TOD) rate option can provide a cost-saving solution with far-reaching benefits.

MVEA's TOD rate provides a cost-saving incentive for members to use electricity during off-peak times to reduce the co-op's overall demand and power cost. While MVEA's current regular residential rate is \$0.113 per kilowatt-hour (kWh), members on the TOD rate pay only \$0.075 per kWh between the hours of 9 p.m. and 5 p.m. but pay \$0.29 per kWh during the peak hours of 5-9 p.m. If you are curious about whether the TOD rate is a good fit for you, visit our online calculator at www.mvea.coop/bill-calculator.





Can you shift your electric use away from MVEA's peak demand time of 5-9 p.m.? MVEA's Time-of-Day Rate offers a cost-saving solution to members who can shift their electric use to off-peak, lower rate periods.

Learn more about this cost-saving rate at www.mvea.coop/rates or call (800) 388-9881.

CASH, CARD & CONVENIENCE MVEA Payment Kiosk



Managing your MVEA account just got a whole lot easier! Located at MVEA's Falcon Office, the kiosk allows members to make quick and secure payments 24/7.

Looking for even more billing and payment convenience? Check out SmartHub! Learn more at www.mvea.coop/payment-options.

Quarterly \$300 Account Credit Drawing!

Go paperless through SmartHub, or bank account auto-pay, and save up to \$1 per month! All participating "Switch & Save" accounts are automatically entered into the quarterly drawing!

www.mvea.coop/payment-options

MVEA Outage Notification System Update: SmartHub® Offers More Options

Exciting member communication upgrades are happening at MVEA! We have transitioned to sending outage notifications through SmartHub, our popular account management tool. This change offers a better user experience for MVEA members to report an outage and receive notifications. In SmartHub, members can enroll to receive a text or email notification on: planned power outages; unplanned power outages; power restoration; power outage updates; and so much more.

MVEA members can still call (800) 388-9881 to report outages, but texting notification capabilities have been disabled.

In addition to setting up outage notifications, members can also use SmartHub to make a payment, view billing history, manage account notifications, view usage, and more. For assistance in setting up a SmartHub account, please contact our Member Services Representatives at (800) 388-9881.

Learn more at www.mvea.coop/outage-reporting.

8 January 2025 Colorado Country Life



If you are continuing your education next year, apply for a scholarship with MVEA today. Whether you plan to attend a traditional college, a technical school, or are interested in pursuing a career in engineering or as a lineworker, MVEA is here for you!

For the 2025 school year, MVEA will be awarding scholarships with opportunities for both traditional and nontraditional students.

Application Deadline: February 28, 2025



Visit www.mvea.coop/scholarships to learn more.





Photo calendar entries wanted! Your photo could be featured in MVEA's 2026 calendar. The entry deadline is July 10, 2025. Learn more and enter online at www.mvea.coop/photo-calendar-contest.

MOUNTAIN VIEW ELECTRIC ASSOCIATION, INC.

Local. Trusted. Serving you.

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Office Hours

Monday - Thursday 7 a.m. to 5:30 p.m.

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Make sure to connect with MVEA on social media for timely service and program updates.

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Mission Statement

To provide our members safe. reliable, affordable, and responsible electric service and access to broadband services.

This Association is an equal opportunity provider and employer.



The "Procedure for Director Elections and Member Voting" is available on MVEA's website at www.mvea.coop/annual-meeting.

To view a territory map with districts, visit www.mvea.coop/territory-map.

Are you interested in being an MVEA Board of Directors candidate? A candidate must be an MVEA member and reside in the district where there is a vacancy. Visit MVEA's Annual Meeting web page at www.mvea.coop/annual-meeting for additional candidate requirements. Click on "By-laws" and go to Article III, Section 2. A member interested in nomination should contact the MVEA Board Nomination Information Line at (719) 494-2528 and leave a message. You will be contacted to verify your membership, district, and to begin the nomination process. A member may seek election by nomination by the nominating committee or nomination by petition.

- To be nominated by the nominating committee, please contact the MVEA Board Nomination Information Line at (719) 494-2528. If seeking election by nomination through the nominating committee, a candidate questionnaire must be received by MVEA to be submitted to the committee by 5:30 p.m., Thursday, March 13, 2025.
- To be nominated by petition, you must have the petition signed by 15 MVEA members. Petitions and procedures will be made available by contacting the MVEA Board Nomination Information Line at (719) 494-2528. The petition, along with a completed candidate questionnaire, must be received by MVEA by 5:30 p.m., Thursday, April 3, 2025.

A candidate questionnaire must be completed for either nomination by the committee or nomination by petition. If you have questions, please contact the MVEA Board Nomination Information Line.

During the Annual
Meeting of Members on
June 5, 2025, at Palmer
Ridge High School in
Monument, two directors
will be elected to the
Mountain View Electric
Association Board of
Directors from the
following districts:

District 3: Elbert and surrounding areas to include a portion of Black Forest (incumbent Errol Hertneky)

District 5: Ellicott, Fountain, Falcon and surrounding areas (incumbent Kevin L. Paddock)

Nominating Committee

District 3: Jean Mikita
District 5: Tyrone Hall

MVEA Board Nomination Information Line

Tel: (719) 494-2528

Email: candidate@mvea.coop



10 January 2025 Colorado Country Life